

Press Release

UAE TO 'STAND UP' TO END POVERTY AND INEQUALITY

-October 15, 2007

On October 16th and 17th, millions of people around the world will 'Stand Up and Speak Out' in support of the UNMC Millennium Development Goals committing to end poverty and inequality by the year 2015.

In UAE, organizers expect that thousands of children, men and women from various institutions and organizations will pledge their support to eradicating poverty and inequality as they 'Stand Up' for 2 minutes in their own locations and send in their numbers to make a Guinness World Record breaking last year's record of 23.25 million people who 'Stood Up' on the same day.

Organised by the United Nation's Development Program (UNDP) along with IAHV and the Art of Living, the 'Stand Up and Speak Out' Campaign comes with the personal endorsement of HRH Princess Haya Bint Al Hussein, UN Messenger of Peace and the International Humanitarian City.

In UAE, participants are invited to organize 'Stand Up and Speak Out' Events in their institutions and organizations by sending an email with their names, contact details and number of people 'Standing Up' to 'standupuae@gmail.com'. From 6 pm on Tuesday, 16th evening to 2 pm on Wednesday, the 17th afternoon, 'Stand Up Events' can happen all over the country. According to organizers, authentic documentation of the mini-event is vital for its inclusion in the final count for the world record.

Participants are required to send in a digital photograph of the event along with a signed and stamped reporting form back to the organizers before 3 pm on Wednesday, 17th October. For more details call 04-3680219 or 050-4520969



About the United Nations Development Program (UNDP):

UNDP is the UN's global development network, advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. They are on the ground in 166 countries, working with them on their own solutions to global and national development challenges. Progress towards the achievement, of the Millennium Development Goals, by 2015, is an integral part of UNDP's works

Contact point for UNDP:

Giula Senigaglia,

Contact No: 02 - 4467600 Ext. 10

Mobile No: 050-5185757

Email: giulia.senigaglia@undp.org

Website: www.undp.org.ae

About the International Association for Human Values:

The International Association for Human Values (IAHV) is an NGO established in Geneva in 1997 and holds special consultative status with the Economic and Social Council of the United Nations.. Its Middle-Eastern headquarters was established at the Dubai Humanitarian City (now IHC) in 2003. Through programs educating people about shared values, the International Association for Human Values along with its sister organisation the Art of Living Foundation (AOL) has been working towards building healthy, sustainable communities in over 150 countries around the world. IAHV and AOL develop and promote programs of personal development to encourage the practice of human values in everyday life. It also has programs of community education that foster greater awareness of shared values among diverse cultures.

Contact point for The International Association for Human Values:

Sunila Muzawar

Contact No: 050 6576014

Email: anoush@cim.ac

Website: www.iahv.org and www.artofliving.org



About the International Humanitarian City:

International Humanitarian City (IHC) is a global humanitarian and aid hub, which aims to facilitate aid and development efforts by providing local and international humanitarian actors with facilities and services specifically designed to meet their needs. An independent free zone authority created by the Government of Dubai and chaired by HRH Princess Haya Bint Al Hussein, Wife of HH Sheikh Mohammed Bin Rashid Al Maktoum, Vice-President and Prime Minister of UAE, Ruler of Dubai, IHC consolidates Dubai as an essential link in the humanitarian value chain. Leveraging the proven Dubai free zone model, IHC addresses the specific needs of the humanitarian aid and development community, while grouping them in a secure environment that fosters partnerships, social responsibility and global change. By co-locating, non-profit and commercial entities are encouraged to share best practices, increase their operational efficiencies and improve institutional learning. More than 52 UN agencies, non-governmental organisations and commercial companies are currently registered with IHC. IHC is a non-religious, non-political and non-profit organisation.

Contact point for the International Humanitarian City:

Elise Bijon

Communications Officer

Tel: +971 4 368 0202

E-mail: elise.bijon@ihc.ae

Website: www.ihc.ae

